

Entertainment Industry

Event materials



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The challenge

In the event business, it's essential to have the right number of trucks at the right time to transport equipment from one location to the next. As the precise origin and destination of the material may not be final until the very last minute, flexibility and responsiveness are a must when quoting as well as operationally.

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Customers that make use of Ewals' Event logistics product **ProjectLoads@Ewals** arrange event materials (e.g. barrier systems, ground protection, sanitary systems) for the tours of some of the biggest stars in the world: Beyoncé, Ed Sheeran, the Rolling Stones and Metallica, just to name of few. Ewals offers the necessary skills (e.g. driver language) and capacity at a suitable rate even when collection and delivery locations, usually metropolises all across Europe, are decided at the very last minute.

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Ewals sets itself apart by offering operational creativity, e.g. **Shunting** set-ups to increase delivery frequency or tactical driver swops to shorten lead times (**Fast Freight** option), and by paying close attention, communicating clearly and thinking in opportunities when challenges arise. It's all about timing when the stars hit the European roads.

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Deployed product range



ProjectLoads@Ewals

ProjectLoads@Ewals is the answer to niche and time-sensitive loads. From express deliveries to shipments of oversized cargo and peak promotional or event logistics, Ewals can do the job, either using our own equipment or building on our partners' competences.

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'Ewals Cargo Care is an efficient, professional and competitively priced transport supplier. We at EPS Events UK use Ewals as our European haulage partner.'

Nigel Gilbert, Logistics Manager at EPS Events Ltd.

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The background of the slide is a photograph of a large-scale event stage. The scene is dominated by a dense network of metal lighting trusses and rigging. Numerous bright blue spotlights are directed downwards, creating a dramatic, high-contrast atmosphere. The lighting creates a sense of depth and scale, with the rigging extending far into the background. The overall color palette is a rich, deep blue, with some white highlights from the light fixtures. The image is partially obscured by a dark blue diagonal overlay that serves as a background for the text.

'Ewals Cargo Care is international transport with a personal touch, perfect know-how and advice.'

Stéphanie Lamers-Bouhuys,
Manager Buying & Planning, Flexotels

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